



ISITC 27TH ANNUAL *Virtual*
SECURITIES OPERATIONS SUMMIT

Exhibitor and Sponsorship Brochure

Financial Services: The Global Reset



March 29 - April 1, 2021

www.isitc.org

MAKE CONNECTIONS WITH OVER 225 INDUSTRY-SPECIFIC REPRESENTATIVES.

Comprised of leading executives, ISITC brings together broker/dealers, custodians, investment managers, vendors/utilities and other industry professionals to develop standards that are designed to enhance efficiencies in trade processing and related communications.

The 27th Annual *Virtual* Securities Operations Summit provides the opportunity for ISITC members and other industry practitioners to brainstorm and discuss topics of interest within the global securities industry and allow the valued vendor community to share their solutions with everyone in attendance.



Exhibitors will have the opportunity to showcase their products and services to more than 225 investment managers, custodians, broker/dealers and vendors virtually from March 29 - April 1. There will be specific break times for attendees to visit the virtual exhibit hall as well as opportunity to meet and chat with individuals through the platform.

Exhibitor & Sponsor Deadlines

March 5, 2021

- Exhibitor Early Registration Deadline
- Online Program Book Ad Due
- Exhibitor Cancellation deadline for refund
- Exhibitor Booth Payment Due

March 15, 2021

- Preliminary list of conference registrants sent to exhibitors





Exhibitors

Why Exhibit Virtually?

Due to current circumstances our conference is going virtual. We are still committed to providing our attendees, exhibitors, and sponsors with the high-quality ISITC conference experience. Our virtual conference will be hosted on a platform that will offer live and on-demand sessions on current, relevant topics in the industry, interactive Working Group and Forum sessions and allow attendees to interact and network with one another in multiple ways throughout the three days. Our attendees will want to visit the virtual exhibit hall in order to explore products and services, ask questions, network, and see what the exhibitors have to offer.

Exhibit Fees

	Early Registration Fee (On or before Friday, March 5, 2021)	Late Registration Fee (After Friday, March 5, 2021)
ISITC Member	\$1,000	\$1,200
ISITC Non-Member	\$1,400	\$1,600

Exhibit Fees Include

- One virtual booth with features such as displaying a banner, contact information, PDF and web links, and a request meeting button.
- Two (2) complimentary registrations providing access to the entire virtual conference.
- Complimentary listing on the conference webpage and in the Online Program Book.
- Preliminary list of conference registrants is sent out 2 weeks prior to the event. This is in electronic format, and includes name, title, firm and mailing address.
- A final list of conference attendees is sent out one week after the show.
- Lead retrieval, attendee interaction reports, material download reports, and more

Attendee Registration

Additional Registration

Additional conference registrations may be purchased online starting in January.

Member: \$100.00 USD

Non-Member: \$200.00 USD

Payment and Remittance Policy

It is the policy of ISITC that all exhibitors must be paid prior to the show. To be listed in the Online Program Book you must register and be paid in full by Friday, March 5, 2021.

Cancellation Policies by the Exhibitor

You may cancel your exhibitor registration with a refund, less \$200 administrative charge, provided the ISITC Registration Office receives notification in writing on or before **Friday, March 5, 2021. Cancellations after this date will not be refunded.**

Substitutions of participants from the same institution may be made at any time. Please notify the association in writing of any change in participants.

by ISITC

If ISITC unilaterally cancels your registration before the Show, ISITC shall reimburse all amounts paid by your Institution to ISITC under this Registration Policy. This will be the sole and exclusive right and remedy of your institution in this respect.

Vendor Give-away Drawings Policy

Vendors may sponsor individual drawings or giveaways. Each vendor is solely responsible for its own drawing and for contacting the winners. ISITC will not provide for announcements of the winners.

Attendee Mailing List Policy

The following are conditions for the release of attendee information:

The current attendee list will be sent two weeks prior to the event. This list will be available as a PDF file or Excel spreadsheet and will contain mailing information **only** (no phone, fax or email).

The final attendee list will be distributed to exhibiting companies one week after the show as an Excel spreadsheet, and will contain mailing information **only**.

The exhibiting company must be registered and paid in full prior to the release of the current attendee list.

The attendee list from last year's show is available upon request and will contain only the attendee's name and company. If your company exhibited at last year's show, you are then entitled to the complete mailing information of all attendees.

General Terms and Conditions for Exhibiting

Application to Exhibit:

Applications to exhibit are subject to the criteria below, and review and approval by the Association. Exhibits may not be inconsistent with the professional nature and goals of the event.

The criteria shall include:

- Exhibit fees must be paid in full prior to the show.
- No Recruiting Agencies shall be permitted to exhibit.
- The Association reserves the right to request a description of your company and information/materials you intend to exhibit.

Exhibit space is not intended for airing views of a controversial social, political, or professional issue. In addition, the Association reserves the right to decline exhibit requests from companies exhibiting products and services that could be considered competing with the intent of the event.

Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval of the Association.

Contractual Agreement:

It is agreed that the exhibitor will abide by the rules and regulations cited during and after the exhibit and by other reasonable rules considered necessary by the Association or Hotel provided that these rules do not materially alter the exhibitor's contractual rights.

All matters and questions not covered by these regulations are at the decision of Show Management. These regulations may be amended at any time by the Association, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them, as are the original regulations.

Disclaimer:

All matters and questions not covered by this prospectus are at the discretion of, and may be amended at any time, by the Association executive office.



Sponsorship & Advertising

Sponsorship Opportunities

Build your presence at the ISITC Virtual Securities Operations Summit with additional sponsorship and marketing opportunities. ISITC implemented a Diamond Partnership which offers a multitude of opportunities and recognition throughout the entire year. Diamond Partners will have first choice of sponsorship.

SPONSOR - \$2,500

Unlimited Sponsorships Available

- One virtual booth with features such as displaying a banner, contact information, PDF and web links, and a request meeting button.
- Sponsor of one of the following virtual options: *Additional information & examples can be found [here](#)
 - Lounge Session Sponsor
 - General Session Sponsor
 - Exhibit booth displayed in top tier exhibit hall placement
 - Networking Hour Sponsor
- One (1) full page color advertisement in the Online Program Book
- Four (4) complimentary registrations providing access to the entire virtual conference.
- Recognition, including company logo on the PowerPoint presentations of each session
- Recognition, including company logo, in the Online Program Book
- Recognition, including company logo, throughout the virtual platform and on the sponsor directory
- Recognition, including company logo and link to company website, on the Event Details page on the ISITC website and social media promotions

Advertising Opportunities

Online Program Book Ad

- Encourage attendees to visit your virtual booth by placing an ad in the Online Program Book. The Program Book contains important information such as the full agenda, the Working Group & Forum agendas, the exhibitor listing and more, which attendees will refer to every day.
- Ads are in full color and come in full page or half page sizes.

Cost: \$600 Full page; \$300 Half page

*The deadline to submit ads is Friday, March 5, 2021.

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CANCELLATION POLICY

Cancellation by Exhibitor: You may cancel your exhibitor registration with a refund, less \$200 administrative charge, provided the ISITC Registration Office receives notification in writing **on or before Friday, March 5, 2021**. Cancellations after this date will not be refunded.

Substitutions of participants from the same Institution may be made at any time. Please notify the association in writing of any change in participants.

Cancellation by ISITC: If ISITC unilaterally cancels your registration before the Show, ISITC shall reimburse all amounts paid by your Institution to ISITC under this Registration Policy. This will be the sole and exclusive right and remedy of your Institution in this respect.

Disclaimer

All matters and questions not covered by this prospectus are at the discretion of, and may be amended at any time, by the Association executive office.

Exhibitor agrees to adhere to the space restrictions as defined in the 'Exhibit Fees' section of this Exhibitor Prospectus. Failure to comply may result in the termination of Exhibit privileges, at the discretion of Show Management. In such cases, no refund of Exhibitor fees will be offered.

X _____
SIGNATURE

ISITC 27TH ANNUAL *Virtual* SECURITIES OPERATIONS SUMMIT

2021 Exhibitor Registration, Advertising and Sponsorship Form

March 29 – April 1, 2021

To secure your exhibit space at the ISITC 27th Annual *Virtual* Securities Operations Summit, please complete the form below and send back to the ISITC Office via fax, email, or mail.

Email: usainfo@isitc.org

Fax: (908) 359-7619

Mail: 750 Route 202, Suite 200, Bridgewater, NJ 08807

If you have any questions about exhibiting, or the show in general, please call (908) 359-1184.

COORDINATOR/PRIMARY CONTACT:

Name: _____

Company: _____

Address: _____ Suite/Fl #: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

EXHIBIT:

	Early Registration (On or Before Friday, March 5, 2021)	Late Registration (After Friday, March 5, 2021)
ISITC Member Fee	\$1,000 _____ Quantity _____	\$1,200 _____ Quantity _____
Non-Member Fee	\$1,400 _____ Quantity _____	\$1,600 _____ Quantity _____

SPONSORSHIP:

Sponsor \$2,500 _____

Chosen item:

Lounge Session Sponsor _____

General Session Sponsor _____

Exhibit booth displayed in top tier exhibit hall placement _____

Networking Hour Sponsor _____

ADVERTISING OPPORTUNITIES:

You are not required to be an exhibitor to purchase an advertisement.

Online Program Book Ad

_____ Full Page - \$600 _____ Half Page - \$300

METHOD OF PAYMENT: Visa MasterCard Amex or Company Check

Credit Card Number: _____ Exp. Date: _____

Name of Card Holder: _____

Total Amount for Table Top **EXHIBIT** \$ _____

Total Amount for **SPONSORSHIP** \$ _____

Total Amount for **ADVERTISEMENT** \$ _____

Grand Total Due \$ _____

If paying by company check, please make check payable to ISITC. Tax ID #: 22-3605608.